



TECHNOLOGY THAT KEEPS YOU IN THE **COMPETITION**

iCOMPETE
TECHNOLOGY™



Agricultural Business
Research Institute

CLOUD-BASED system of RECORDING +RETRIEVING Equestrian Information

WHAT



WHO



HOW



Works **SEAMLESSLY** on all devices - **LAPTOP SMARTPHONE IPAD PC**

EXPERTISE AND INTEGRITY



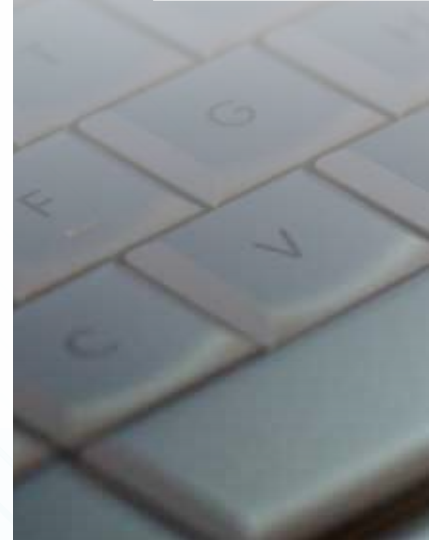
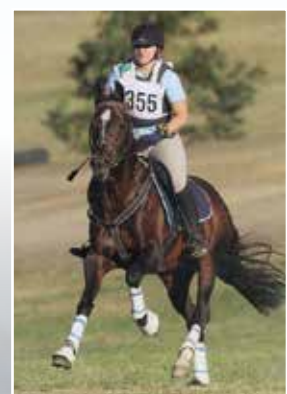
THE ABRI

- > 45 years experience with livestock recording
- > **14 years experience with equine studbook competitions and points recording**
- > Worldwide recognition for supplying leading edge, livestock information systems
- > Clients in 20 countries around the world
- > 75 staff
- > 20 professional and experienced IT personnel
- > **Personal support and immediate action**
- > Cost effective systems to suit your business

THE BENEFITS

ADVANTAGES

- Members and competitors to make their own membership, registrations entries and payments online.
- Committees can enter the results at the time of competition with immediate upgrades to the standings and top ten.
- Members can immediately see their results and rankings for awards online, at the showground.
- **A CLOUD system will give greater flexibility** in recording, managing, enquiring on and reporting on all activities through:
 - > Full integration of membership, horse and stock registrations, enquiries, entries, fixtures, events and shows, results, standings and awards, accounts and payments
 - > Flexible enquiry options to find information
 - > Flexible options to print reports
 - > Comprehensive error checking at data entry to ensure integrity of the system
 - > Fully interactive online, real-time updating of the database
 - > Automatic online standings updates
 - > Immediate response and updates for members and office staff
 - > entry and maintenance by office, members and committees



COST

- One time up front licence fee + functional specification + data migration
- Monthly support fee covering all support and upgrades
- Major system changes will be negotiated
- No ongoing computer purchase and maintenance costs by using the CLOUD



"...the way to be successful in the..world is to come up with breakthrough software..." **Bill Gates**



TESTIMONIAL

"Having dealt with ABRI for over 30 years, we know that the system will also keep pace with advances in technology."

John Croaker, General Manager
Australian Brahman Breeders Association



ABRI CLIENTS

- > Australian Quarter Horse Association
- > Australian Haflinger Horse Breeders Association
- > Australian Bushmen's Campdraft & Rodeo Association
- > Paint Horse Association of Australia
- > 2 New Clients to Join in 2016
- > Appaloosa Horse Breeders Society of Namibia
- > Arabian Horse Breeders Society of Namibia
- > Percheron Horse Breeders Society of Namibia
- > Warmblood Breeders Society of Namibia

